



# QUALITY FESTIVAL CONFERENCE

May 29<sup>th</sup> - June 1<sup>st</sup>, Kragujevac, Serbia



13<sup>th</sup> International Quality Conference

46<sup>th</sup> National Conference

4<sup>th</sup> International Conference on Quality of Life

Kragujevac 2019



**2019**  
**QUALITY FESTIVAL CONFERENCE**

29 May - 1 June, Faculty of Engineering, Kragujevac

# QUALITY FESTIVAL 2019 – PROGRAMME COMMITTEE

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- **Zdravko Krivokapić**, Faculty of Mechanical Engineering, University of Montenegro, Podgorica, Montenegro, vice president
- **Zoran Punoševac**, AQSS, Kruševac, Serbia, vice president
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- **Ezendu Ariwa**, London Metropolitan Business School, London Metropolitan University, UK
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- **Milan Perović**, Faculty of Mechanical Engineering, University of Montenegro, Podgorica, Montenegro
- **Zora Arsovski**, Faculty Of Economics, University of Kragujevac, Kragujevac, Srbija
- **Goran Putnik**, University of Minho, Braga, Portugal
- **Martí Casadesús**, AQU Catalunya, Barcelona, Spain
- **Iñaki Heras**, Universidad del País Vasco, San Sebastian, Spain
- **Samuel Fosso Wamba**, Toulouse Business School, Federal University of Toulouse Midi-Pyrénées, Toulouse, France
- **Stanislav Karapetrović**, University of Alberta, Edmonton, Canada
- **Evandro Eduardo Broday**, Federal University of Technology Paraná, Paraná, Brasil
- **Vladimir Senic**, Faculty of Hotel Management and Tourism, University of Kragujevac, Serbia
- **Miladin Stefanović**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia
- **Miodrag Lazić**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia
- **Božidar Krstić**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia
- **Nikola Stefanović**, Singidunum University, Belgrade, Serbia
- **Aleksandar Vujović**, Faculty of Mechanical Engineering, University of Montenegro, Podgorica, Montenegro



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- **Prasun Das**, SQC & OR Division of the Indian Statistical Institute (ISI), Kolkata, India
- **Muafi**, Universitas Islam Indonesia Yogyakarta, Indonesia
- **Ayşegül Akdogan Eker**, Yıldız Technical University Mechanical Faculty, Beşiktaş/İstanbul, Turkey
- **Norizan Kassim**, University of Nizwa, Oman
- **Changiz Valmohammadi**, Taylor's University, Malaysia
- **Ali Ahmadi Awwad Rawabdeh**, Faculty of Economics and Administrative Sciences, Yarmouk University, Irbid, Jordan
- **Ibrahim Badi**, Department Mechanical Engineering, Misurata University, Misurata, Libya
- **Michael Olarewaju Ogundele**, Department of Education Foundations, Faculty of Education, University of Jos, Jos, Nigeria
- **Bülent Eker**, Namık Kemal University, Tekirdağ, Turkey
- **Abd-Elrahman**, Ain Shams University Faculty of Commerce, Cairo, Egypt
- **Pablo Cabanelas**, University of Vigo, Spain
- **George F. Fragulis**, Western Macedonia University of Applied Sciences, Kila, Greece
- **Alina-Andreea Dragoeșcu Urlița**, U.S.A.M.V.B. Timișoara, România
- **Paul M. Andre**, AQE Group, Chicago, Illinois, USA
- **Krešimir Buntak**, University North, Koprivnica-Varaždin, Croatia, Croatia
- **Ключков Юрий Сергеевич**, Peter the Great St. Petersburg Polytechnic University, Russia
- **Osmo Kauppila**, University of Oulu, Finland
- **Petroman Ioan**, Faculty of Agricultural Management, U.S.A.M.V.B., Timișoara, România
- **Milan Erić**, Faculty of Engineering, University of Kragujevac, Serbia
- **Mirko Đapić**, Faculty of Mechanical and Civil Engineering in Kraljevo, University of Kragujevac, Serbia

## Organizational committee:

- **Miladin Stefanović**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia, president
- **Danijela Tadić**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia, vice president
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- **Marija Zahar Đorđević**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia
- **Hrvoje Puškarić**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia
- **Tijana Cvetić**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia, **secretary of the conference**
- **Nikola Komatina**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia,
- **Sandra Stefanović**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia
- **Aleksandar Đorđević**, Faculty of Engineering, University of Kragujevac, Kragujevac, Serbia
- **Jovan Milićević**, Center for Quality Associate, Faculty of Engineering, Serbia
- **Ivan Savović**, Center for Quality Associate, Faculty of Engineering, Serbia



# 2019 **QUALITY FESTIVAL CONFERENCE**

**29 May - 1 June, Faculty of Engineering, Kragujevac**

29.05.2019.	30.05.2019.						31.05.2019.	01.06.2019.				
	Arrival day 17.00 – 19.00 Registration at Faculty of engineering, University of Kragujevac											
20.00	17.45 - 19.30	17.30 - 17.45	16.00 - 17.30	14.30 - 16.00	12.30 - 14.30	12.00 - 12.30	11.00 - 12.00	10.00 - 11.00	Registration			
	Opening session Welcome speeches <b>Object B</b>											
	Cocktail											
	Plenary session and panel discussion <b>Object B</b>											
	Pause / Lunch break											
	46. Nacionalna konferencija o kvalitetu											
	PESHES round tables: ICT, stakeholders, dissemination											
	Coffee break											
	13 <sup>th</sup> International Quality Conference <b>Object B</b>											
	12.30 - 18.30											
	Round table - Dissemination of conferences' outputs											
	Teambuilding and dissemination – field trip											
	12.30 - 13.00											
	11.30 - 12.00											
	10.00 - 11.30											
	Round table – Conclusions of PESHES activities											
	Festival of ideas 2019											
	13 <sup>th</sup> International Quality Conference											
	Departure											
	 PESHES											
	Conference dinner – Restaurant “Zelengora”											



Legend	13 IQC	46 Nacionalna	4 ICoQL	PESHES	Joint activities	ICT cluster
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# 2019 QUALITY FESTIVAL CONFERENCE

29 May - 1 June, Faculty of Engineering, Kragujevac

## KEY NOTE SPEAKERS



**dr Sima Avramović**  
President of the Steering Committee of the National Entity for Accreditation and Quality Assurance in Higher Education of Serbia – NEAQQA and PESHES project coordinator

**Speech topic:** Development and implementation of system for performance evaluation for Serbian HEIS and system - KPIs, evaluation model and ICT support



**dr Yuriy Klochkov**  
Peter the Great St. Petersburg Polytechnic University

**Speech topic:** Quality management and reliability in the Russian Aerospace industry



**dr Micaela Demichela**  
Politecnico di Torino

**Speech topic:** Empirical approaches to workload assessment for process optimization



**dr Milan Perović**  
Professor emeritus, University of Montenegro

**Speech topic:** Razumjevanje je u osnovivlašteta 4.0 i ključuspešnosti industrije 4.0



**dr Nikola Stefanović**  
Managing director of SEAF South Balkan Fund, Visiting professor on Franklin University, Ohio, USA

**Speech topic:** Financing small and medium-sized enterprises and enhancing quality: private equity insights



**dr Miroslav Miletić**  
Savetnik predsednika provredne Komore Srbije

**Preispitivanje SMK u PKS za 2018. godinu**



**dr Bülent Eker**  
Vice rector of Tekirdağ Namık Kemal Universities, and Member of Quality Commission of the Turkish Higher Education Council

**Speech topic:** Quality concept in Turkish higher educational system



**dr Nenad Miloradović**  
V.d. pomoćnik ministra odbrane za materijalne resurse

**Tehnološkirazvoj u oblastinaoružanja i vojneopreme i izazovibezbednosti**

# 2019 QUALITY FESTIVAL CONFERENCE

29 May - 1 June, Faculty of Engineering, Kragujevac

## CENTER FOR QUALITY, FACULTY OF ENGINEERING, UNIVERSITY OF Kragujevac

### Conference office - Center for Quality Faculty of Engineering

Center for Quality, Faculty of Engineering  
tel: +381 34 302 590  
GPS: 44.0189555,20.9054321  
cqm@kg.ac.rs  
Contact person: Tijana Cvetić  
mob +381 61 197 3001  
t.cvetic@kg.ac.rs

### Faculty of Engineering University of Kragujevac



#### IN COOPERATION WITH

- Center for Quality, Faculty of Mechanical Engineering, University of Montenegro
- Association for Quality and Standardization of Serbia
- The Faculty of Mechanical Engineering of the University of East Sarajevo, BiH



#### Object B: Event opening

- Object A:  
1. Amphitheatre  
2. Floor I – Room 13  
3. Center for Quality  
Floor I – Room 7

#### Conferences:

**46. National Quality Conference**  
will be held in Object A (Ground floor)

**13. International Quality Conference**  
will be held in Object B (First floor)

**4. International Conference on Quality of Life**

The dissemination activity of PESHES project  
will be held in Object A (First floor)

#### SUPPORT BY

Ministry of  
Education,  
Science and  
Technological  
Development  
of Republic of  
Serbia



City of  
Kragujevac



Regional  
Chamber of  
Commerce



ICT cluster of  
Central Serbia



# 2019 QUALITY FESTIVAL CONFERENCE

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**30.05.2019.**

<b>30.05.2019.</b>	<b>13<sup>th</sup> International Quality Conference</b>
16.00 - 17.30	<b>Object B</b>
Chairman	<b>Bülent Eker, Tadeusz Sikora, Stefan Schmidt</b>
	Stefan Schmidt, Benjamin S. Godwin Schmidt
	<b>THE ROLE OF PACKAGING IN LOGISTICS PROCESSES - IMPACT ON SUSTAINABLE LOGISTICS IN THE FOOD SECTOR</b>
	Miloš Jelić, Ana Aksentijević Jelić
	<b>GOVERNANCE FOR EXCELLENT ORGANIZATIONS</b>
	Slavko Arsovski, Zora Arsovski
	<b>MODELING SMART TOURISM</b>
	Elizabeta Mitreva
	<b>MANAGEMENT WITH THE SYSTEM OF EDUCATION AND MOTIVATION OF EMPLOYEES IN THE HOTEL INDUSTRY IN MACEDONIA</b>
	Krešimir Buntak, Maja Mutavdžija, Matija Kovačić
	<b>A REVIEW ON MEASURING THE SUCCESS OF SMART CITY INITIATIVES</b>
	Magdalena Niewczas-Dobrowolska, Tadeusz Sikora, Anna Prusak
	<b>ETHICS AND TRUST WHILE FOOD SAFETY CRISIS</b>
	Magdalena Niewczas-Dobrowolska, Tadeusz Sikora, Anna Prusak
	<b>FOOD RISK ANALYSIS</b>
	Bülent Eker, Yalçın Karagözler
	<b>FIRE EMERGENCY MANAGEMENT</b>
	Paweł Lula, Renata Oczkowska, Anna Kovaleva, Sylwia Wiśniewska
	<b>METHODS OF COMPETENCY SCHEMA IDENTIFICATION AND EVALUATION</b>
	Paweł Lula, Renata Oczkowska, Anna Kovaleva, Sylwia Wiśniewska
	<b>THE IMPACT OF INTELLIGENT SYSTEMS FOR DECISION SUPPORT APPLICATION ON IMPROVEMENT OF THE BUSINESS DECISIONS QUALITY</b>
	Svetomir Simonović
	<b>A CYBERNETIC VIEW OF QUALITY SYSTEM</b>
	Ana Globočnik Žunac, Vlatka Kordoš, Sanja Zlatić
	<b>RISK MANAGEMENT IN THE PROCESS OF USING THE EXTERNAL SERVICE SUPPLIER</b>
	Brane Novaković, Radoslav Grujić, Radomir Radovanović
	<b>THE RELATIONSHIP BETWEEN FOOD SAFETY KNOWLEDGE AND SUCCESSFUL IMPLEMENTATION FOOD SAFETY MANAGEMENT SYSTEM</b>
	Krešimir Buntak, Matija Kovačić, Ivana Martinčević
	<b>IMPACT OF MEDICAL LOGISTICS ON THE QUALITY OF LIFE OF HEALTH CARE USERS</b>

# 2019 QUALITY FESTIVAL CONFERENCE

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	Tamara Gvozdenović, Vedran Furtula, Gojko Krunic <b>IM PROVEMENT OF WATER SUPPLY SYSTEM AND WATER QUALITY SYSTEM FOR THE CITY OF TREBINJE BY CONSTRUCTION OF WATER FACILITY RESERVOIR VRELO OKO</b>
	Ayşegül Akdoğan Eker <b>SELECTION CRITERIA OF MATERIALS USED IN 3D PRINTERS</b>
17.30 - 19.30	<b>Object B</b>
Chairman	<b>Andrés Carrión García, Anna Prusak, Ivan Mačuzić</b>
	Pavlína Mikulová, Andrés Carrión García, Jiří Plura <b>DETAILED ANALYSIS OF GRR STUDY RESULTS AND THEIR VISUALIZATION</b>
	Anna Prusak, Tadeusz Sikora, Magdalena Niewczas-Dobrowolska <b>ACADEMIC ENTREPRENEURSHIP IN LIGHT OF THE EU FUNDS IN POLAND 2014-2020</b>
	Slavko Arsovski <b>SOCIAL ORIENTED QUALITY: FROM QUALITY 4.0 TOWARDS QUALITY 5.0</b>
	Mirjana Misita, Dragan Milanović <b>ORGANIZATIONAL AND MANAGEMENT CHANGE IN INDUSTRY 4.0</b>
	Alessandro Greco, Giangiacomo Minak, Massimiliano Vaccari, Andrea Renzini <b>INDUSTRIAL PACKAGING: TECHNOLOGY, APPLICATIONS AND PRECAUTIONS IN THE CASE OF PALLETIZED PRODUCTS</b>
	Branko Popović <b>HOW TO GET GOOD PRODUCTION PROCESS</b>
	Bogdan Nedić <b>GARTNER'S TOP STRATEGIC TECHNOLOGY TRENDS</b>
	Miloš Jovičić, Ivan Mačuzić, Arso Vukicević, Micaela Demichela <b>ENTERPRISE STRESS TESTING WITH SYSTEM DYNAMICS: A STATE OF RESEARCH AND CHALLENGES</b>
	Sandra Milunović Koprivica, Aleksandar Marić, Olga Ristić, Slavko Arsovski <b>DECISION MAKING IN INDUSTRIAL ENTERPRISES IN CONDITIONS OF UNCERTAINTY</b>
	Miladin Stefanović, Aleksandar Đorđević, Hrvoje Puškarić, Miloš Petronijević <b>WEB BASED CLOUD SOLUTION FOR SUPPORT OF QUALITY MANAGEMENT 4.0 IN THE CONCEPT OF INDUSTRY 4.0</b>
	Mirjana Jokanović, Aleksandra Koprivica <b>THE IMPACT OF THE SERVICE PROVIDER AND THE SERVICE RECIPIENT ON THE QUALITY OF THE SERVICE IN DIFFERENT SERVICE SYSTEMS</b>
	Marko Đapan, Arso Vukićević, Ivan Mačuzić, Petar Todorović, Nastasija Mijović, Marija Savković <b>SAFETY 4.0: MODERN TALKING OR NECESSITY</b>



**2019**

# **QUALITY FESTIVAL CONFERENCE**

**29 May - 1 June, Faculty of Engineering, Kragujevac**

Stefan Đurić, Bogdan Nedić, Jelena Baralić, Aleksandar Miljković

**PYROTECHNIC SAFETY IN THE PROCESS OF DEMILITARIZATION OF EXPLOSIVE ORDNANCE FROM THE ASPECT OF APPLICATION OF NEW TECHNOLOGIES**

# 2019 QUALITY FESTIVAL CONFERENCE

29 May - 1 June, Faculty of Engineering, Kragujevac

30.05.2019.	<b>46. Nacionalna konferencija o kvalitetu</b>
16.00 - 17.30	<b>Object A – P – 23</b>
Chairman	<b>Slavko Arsovski, Zdravko Krivokapić</b>
	<p>Slavko Arsovski  <b>PRISTUP KVALITETA ZA DIZAJN I UPRAVLJANJE PAMETnim GRADOVIMA</b></p> <p>Zdravko Krivokapić  <b>ODGOVORNOST – STANDARDIZOVANI SISTEMI MENADŽMENTA</b></p> <p>Zoran Punoševac  <b>NIŠTA SE NE MENJA AKO SE MI NE MENJAMO</b></p> <p>Dragoljub Šarović, Milan J. Perović  <b>PRISTUP MJERENJU PERFORMANSI PROCESA U FUNKCIJI OSTVARIVANJA CILJEVA ORGANIZACIJE</b></p> <p>Aleksandar Vujović, Zdravko Krivokapić, Jelena Saković Jovanović  <b>POBOLJŠAVANJE KVALITETA U VISOKOM OBRAZOVANJU PRIMJENOM STUDIJE PRAĆENJA</b></p> <p>Vinko Bogataj, Gašper Škulj, Drago Bračun, Mirko Soković, Alojz Sluga  <b>ISTRAŽIVANJE VEZA IZMEĐU KARAKTERISTIKA SISTEMA UPRAVLJANJA KVALitetom I FINANSIJSKE PERFORMANSE PREDUZEĆA</b></p> <p>Pavle Popović, Dragan Vujović, Radovan Orlandić, Božidar Vukšić  <b>KRITERIJUM KVALITETA PONAŠANJA SISTEMA IZAZVAN PROMJENAMA STANJA POSLOVNIH PROCESA U MORSKOJ LUCI</b></p> <p>Ljiljana Ilić  <b>INFORMACIONI SISTEM U FUNKCIJI UNAPREĐENJA PLA ANJA KOMUNALNIH USLUGA</b></p> <p>Marija Zahar Đorđević, Aleksandar Aleksić, Hrvoje Puškarić  <b>PRIMENA INTUITIVNIH FAZI BROJEVA NA ODREĐIVANJE ZADOVOLJSTVA KORISNIKA U USLUŽNIM PREDUZEĆIMA</b></p>
17.45 - 19.30	<b>Object A – P – 23</b>
Chairman	<b>Zoran Punoševac, Aleksandar Aleksić</b>
	<p>Tijana Cvetić, Miladin Stefanović, Nikola Komatin, Aleksandar Đorđević  <b>ORIJENTISANOST POSLOVNIH MODELA U REPUBLICI SRBIJI: STUDIJA SLUČAJA</b></p> <p>Aleksandar Đordjević, Hrvoje Puškarić, Milan Erić  <b>DIZAJN I REALIZACIJA KORISNIČKOG INTERFEJSA</b></p> <p>Nikola Komatin, Aleksandar Đorđević, Marija Zahar Đorđević  <b>ANALIZA KVALITETA KOMERCIJALNIH ERP SOFTVERKIH REŠENJA</b></p> <p>Nikola Komatin, Hrvoje Puškarić, Tijana Cvetić  <b>PRAVCI RAZVOJA SAVREMENIH ERP REŠENJA</b></p> <p>Dragan Rajković, Saša Vasiljević, Predrag Radmanović, Marijana Antonijević  <b>KVALitet USLUGE I ZADOVOLJSTVO KORISNIKA AUTO ŠKOLE</b></p>

# 2019 QUALITY FESTIVAL CONFERENCE

29 May - 1 June, Faculty of Engineering, Kragujevac

Aleksandar Todosijević

**UTICAJ TRANSPORTA NA ŽIVOTNU SREDINU**

Jovan Milivojević

**UTICAJ FIZIČKOG MIKRO SVETA NA ČOVEKA I USPOSTAVLJANJE NOVE DIMENZIJE KVALITETA ŽIVOTA**

Jovan Milivojević, Ivan Savović

**SUPER PAMETNO DRUŠTVO, KVALITET ŽIVOTA I UTICAJ KOSMIČKOG VREMENA**

Jovan Milivojević, Aleksandra Kokić Arsić, Ivan Savović

**DINAMIKA KVALITETA ŽIVOTA I SREĆE U CELOKUPNOM ŽIVOTNOM CIKLUSU ČOVEKA**

30.05.2019.	PESHES
16.00 - 17.30	<b>Object A – I - 13</b>
Chairman	<b>Alina-Andreea Dragoeșcu Urlică, Miladin Stefanović, Aleksandar Aleksić</b>
	Ali A. A. Rawabdeh, Rami M. Tubaishat <b>THE WORLDWIDE SETTING OF HIGHER EDUCATION QUALITY ENHANCEMENT ACTIVITIES COUPLED WITH KPIS: AN OPEN COMPOSITION FOR YARMOUK UNIVERSITY IN JORDAN</b>
	Saida Khairova , Oksana Kulikova, Khoroshilova Elena Khoroshilova, Sidorova Tamara Sidorova, Bari Khairov <b>ON THE QUALITY ENHANCEMENT CONDITIONS OF EDUCATIONAL PROCESSES IN UNIVERSITIES</b>
	Zorica Lazić <b>QUALITY AND INSPIRATIONAL TEACHING AT HIGHER EDUCATION INSTITUTIONS FROM THE STUDENT'S POINT OF VIEW</b>
	Marta Bogusławska-Tafelska, Natalia Malenko, Alina-Andreea Dragoeșcu Urlică <b>A 'NEWPARADIGMATIC' PERSPECTIVE ON EDUCATING STUDENTS BEYOND NARCISSISTIC MODELS. TOWARDS PSYCHO-LINGUISTIC QUALITY IN INTERPERSONAL COMMUNICATION</b>
	I.V. Veshneva, A.A. Bolshakov, R.A. Singatulin <b>THE TECHNOLOGY OF A FEEDBACK CHANNEL DEVELOPMENT FOR IDENTIFY THE STUDENT STATE IN THE LEARNING ERGATIC VIRTUAL REALITY SYSTEM</b>
	Luka Marković <b>IMPROVEMENT OF BUSINESS PROCESSES IN PUBLIC UTILITY COMPANIES</b>
	Shirshendu Roy, Samar Bhattacharya, Prasun Das <b>ELEI- METRIC FOR MEASURING ELEARNING EFFECTIVENESS</b>
	Michael Ogundele <b>MANAGING DIGITAL LITERACY FOR QUALITY ASSURANCE OF FEDERAL UNIVERSITIES IN NORTH CENTRAL NIGERIA</b>
	Lulzime Kamberi, Alina-Andreea Dragoeșcu Urlică, Makfirete Ameti <b>ESP TEACHING IN HIGHER EDUCATION-CHALLENGES AND ISSUES</b>

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29 May - 1 June, Faculty of Engineering, Kragujevac

Margarita Tsyguleva <b>POTENTIAL OF FOREIGN LANGUAGES IN FORMING PROFESSIONAL COMPETENCY</b>	
Rizqi Adhyka Kusumawati, Muafi <b>QUALITY OF TRAINING AGAINST EMPLOYEE CAPABILITY IMPROVEMENT AT PT BNI SYARIAH</b>	
Alina-Andreea, Dragoescu Urlica, Laura-Ioana Coroama-Dorneanu, Lulzime Kamberi, Natalia Malenko <b>ESP FOR THE LIFE SCIENCES DESIGNING AN ENGLISH TEXTBOOK FOR SUSTAINABLE LEARNING</b>	
Marta Bogusławska-Tafelska, Natalia Malenko, Alina-Andreea Dragoescu Urlica <b>A 'NEWPARADIGMATIC' PERSPECTIVE ON EDUCATING STUDENTS BEYOND NARCISSISTIC MODELS. TOWARDS PSYCHO-LINGUISTIC QUALITY IN INTERPERSONAL COMMUNICATION</b>	
17.45 - 19.30	<b>Object A – I - 13</b>
Topic	<b>Round table: ICT, stakeholders, dissemination</b>

# 2019 QUALITY FESTIVAL CONFERENCE

29 May - 1 June, Faculty of Engineering, Kragujevac

**31.06.2019.**

<b>31.05.2019.</b>	<b>13<sup>th</sup> International Quality Conference</b>
10.00 - 12.00	<b>Object B</b>
Chairman	<b>Aleksandar Vujović, Božidar V. Krstić, Cristiano Fragassa</b>
	Milan Vukčević, Milan Perović, Srdjan Martić <b>INNOVATIVE CULTURE IN THE TERM OF QUALITY CULTUREE</b>
	Dragana Rejman Petrović, Zora Arsovski, Predrag Mimović <b>MODEL FOR MEASURING THE EFFICIENCY OF THE PRODUCTION PROCESS IN THE AUTOMOTIVE INDUSTRY</b>
	Vojislav B. Krstić, Božidar V. Krstić <b>EFFECTIVENESS OF PREVENTIVE MAINTENANCE OF MOTOR VEHICLES</b>
	Jasna Radulović, Mina Vasković Jovanović, Miroslav Trajanović <b>FERROMAGNETICS IN MAGNETIC RESONANCE IMAGING</b>
	Cristiano Fragassa, Giangiacomo Minak, Marko Luković, Stefano Maglio <b>INNOVATION IN SOLAR VEHICLES: FROM THE IDEA TO THE PROTOTYPE IN LESS THAN 24 MONTHS</b>
	Ana Pavlović, Cristiano Fragassa, Giangiacomo Minak, Marko Luković <b>TOWARD A SUSTAINABLE MOBILITY: A SOLAR VEHICLE FOR A NEW QUALITY OF LIFE</b>
	Jasna Radulović, Danijela Nikolić, Jasmina Skerlić, Mina Vasković Jovanović, Ljubiša Bojić <b>BUILDING INTEGRATED PHOTOVOLTAICS - POTENTIAL AND APPLICATION</b>
	Jasna Radulović, Nikola Mijailović, Marijana Gavrilović Božović <b>IMPROVEMENT OF CT SCAN QUALITY BY REDUCING EFFECTIVE DOSE</b>
	Marija Savković, Marko Đapan, Ivan Mačužić, Petar Todorović, Milan Radenković, Arso Vukićević, Nastasija Mijović <b>AN OCCUPATIONAL SAFETY AND HEALTH ASSESSMENT MODEL FOR LIBYAN IRON AND STEEL INDUSTRY</b>
	Nastasija Mijović, Petar Todorović, Ivan Mačužić, Marko Đapan, Arso Vukićević, Marija Savković <b>LIQUIDITY AS PERFORMANCE INDICATOR – THE IMPACT OF MARKET CHANGES AND MANAGERIAL DECISIONS</b>
	Aleksandar Aleksić, Miloš Marković <b>COMMUNICATION MANAGEMENT ISSUES IN PRODUCTION SYSTEMS – CONFLICT STYLES ANALYSIS</b>
	Ljiljana Ilić, Aleksandar Đorđević, Milan Erić <b>BIG DATA AND OPEN DATA IN PUBLIC ENTERPRISES AS AN INITIAL STEP OF DIGITIZATION</b>
	Hrvoje Puškarić, Aleksandar Đorđević, Miladin Stefanović, Marija Zahar Đorđević <b>DEVELOPMENT OF WEB BASED APPLICATION USING SPA ARCHITECTURE</b>

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29 May - 1 June, Faculty of Engineering, Kragujevac

Filip Erić

**MAIN PRINCIPLES OF DYNAMIC RANDOM ACCESS MEMORY (DRAM) AND ANALYSIS OF DRAM MARKET**

Aleksija Đurić, Ranka Gojković, Biljana Marković, Slaviša Moljević, Jelica Anić

**LAYER THICKNESS INFLUENCE OF MACRO- AND MICROSTRUCTURE QUALITY OF 3D PRINTED PARTS**

Ilija Tabašević, Dragan D. Milanović

**RESEARCH OF THE SCOPE OF TESTING REQUIRED FOR QUALIFICATION OF THE HVAC SYSTEM**

Željka Radovanović

**QUALITY CONTROL OF REBAR COUPLERS IN SPLICING OF REINFORCEMENT BARS**

Dobrivoje Ćatić, Jasna Glišović

**FAILURE ANALYSIS OF LIGHT COMMERCIAL VEHICLES' BRAKING SYSTEM**

Marko Zlatić

**TPM - TOTAL PRODUCTIVE MAINTENANCE**

Dobrivoje Ćatić, Milan Vasić, Jasna Glišović

**ANALYSIS OF THE FAULT TREE OF THE CROP SPRAYER PUMP**

Nikola Komatina, Aleksandar Aleksić, Danijela Tadić

**THE SIGNIFICANCE OF ELV RECYCLING EQUIPMENT FROM THE ASPECT OF PRESERVING NATURAL RESOURCES IN THE REPUBLIC OF SERBIA**

Marija Savković, Aleksandar Aleksić, Danijela Tadić, Nikola Komatina, Tijana Cvetić

**THE ANALYSIS OF THE IMPACT OF RECYCLING EQUIPMENT IN THE AUTOMOTIVE INDUSTRY IN TERMS OF CIRCULAR ECONOMY**

Sanja Puzović, Jasmina Vesić Vasović, Vladan Paunovid, Zoran Nešić, Aleksandar Dragašević

**AN ALYSIS OF THE SERBIA'S INNOVATION PROFILE**

Dino Tihić, Slaviša Moljević, Ranka Gojković

**IMPACT OF INNOVATION ON THE GROWTH AND DEVELOPMENT OF SMES IN BOSNIA & HERZEGOVINA**

Slobodan Malbasić, Aleksić Aleksandar

**OPEN INNOVATION AS A NEW PARADIGM IN RESEARCH AND BUSINESS**

Angelina Pavlović, Saša Jovanović, Slobodan Savić, Danijela Nikolić, Jasmina Skerlić

**ANALYSIS OF NATURAL GAS CONSUMPTION IN HOUSEHOLDS**

**31.05.2019.**

**4<sup>th</sup> International Conference on Quality of Life**

**09.00 - 12.30**

**A-P-23**

**Chairman**

**Bülent Eker, Jasna Radulović**

Slavko Arsovski

**QUALITY OF LIFE AND SOCIETY 5.0**

# 2019 QUALITY FESTIVAL CONFERENCE

29 May - 1 June, Faculty of Engineering, Kragujevac

Bülent Eker

**THE EFFECT OF DIGITAL TRANSFORMATION ON THE DEVELOPMENT OF QUALITY IN WORK LIFE**

Ljubisa Bojić

**SOCIAL CONNECTIONS AND WELLBEING**

Paweł Nowicki, Piotr Kafel, Magdalena Wojnarowska

**THE INFLUENCE OF CIRCULAR ECONOMY ON QUALITY OF LIFE**

Danijela Nikolić, Šaša Jovanović, Jasmina Skerlić, Vanja Sustersić, Jasna Radulović

**METHODOLOGY OF LIFE CYCLE SUSTAINABILITY ASSESSMENT**

Tanja Radosević, Marija Runić-Ristić

**QUALITY OF WORK LIFE SHOWN IN CORRELATIONS BETWEEN EMPLOYEES WORK MOTIVATION AND INDICATORS OF EXTERNAL COMMUNICATION OF AN ORGANIZATION**

Jolly Sahni

**QUALITY OF WORK LIFE (QWL), QUALITY OF LIFE (QOL) AND HAPPINESS: EXPLORING THE LINKAGES FOR MILLENNIAL WORKFORCE**

Zoran Antić, Zoran Nešić, Nevena Miletović, Đorđe Mihailović

**SOME INFLUENTIAL ASPECTS ON THE QUALITY OF RAILWAY BUSINESS OPERATIONS**

Alina Steblyanskaya, Zhen Wang, Nailya Gabdrahmanova

**MATHEMATICAL DYNAMIC MODEL FOR "GREEN FINANCE" SUSTAINABLE GROWTH**

Jasmina Skerlić, Danijela Nikolić, Jasna Radulović, Saša Jovanović, Aleksandar Mišković

**TOWARD FUTURE: POSITIVE NET-ENERGY BUILDINGS**

Tijana Cvetić, Marija Savković, Aleksandar Aleksić, Sonja Kostić

**MARKET ANALYSIS IN THE REPUBLICS OF SERBIA FROM THE ASPECT OF THE CIRCULAR ECONOMY IN THE ELV DOMAIN**

Sredko Durčić, Marija Blagojević, Olga Ristić

**ENSURANCE OF QUALITY OF ENTRY, RECONSTRUCTION AND APPLICATION FOR CHANGING AGRICULTURAL GARDENS WITH THE USE OF INFORMATION TECHNOLOGIES**

Sredko Ćurčić, Aleksandar Peulić, Momčilo Vujičić

**RATIONAL SUSTAINABLE USE OF WASTE BIOMASS IN THE DEVELOPMENT OF THE LOCAL COMMUNITY**

Rizky Abadhanny Pribadi

**MARKETING MIX AND BRAND IMAGE ON PURCHASE DECISION AND POST PURCHASE BEHAVIOUR: CASE STUDY OF JOGJA BAY WATERPARK**

31.05.2019.

PESHES

10.00 - 12.30

Object A – I - 13

Topic

Closed session of PESHES project – ICT Working Group meeting

# 2019 QUALITY FESTIVAL CONFERENCE

29 May - 1 June, Faculty of Engineering, Kragujevac

**01.06.2019.**

<b>01.06.2019.</b>	<b>PESHES</b>
10.00 - 12.30	Object A – P - 23
Topic	Round table – Conclusions of PESHES activities

<b>01.06.2019.</b>	<b>Festival of ideas</b>
10.00 - 12.30	Object A – I - 13
Topic	Round table – Festival of ideas

<b>01.06.2019.</b>	<b>13<sup>th</sup> International Quality Conference</b>
10.00 - 12.00	Object B
Chairman	Elena G. Popkova, Muafi, Muhammad Farooq
	Fadime Baştürk, Zekeriya Akturk <b>REFLECTION OF THE VIEWS OF PATIENTS AND EMPLOYEES ON THE MANAGEMENT SYSTEM FOR CONTINUOUS PROCESS COORDINATION: AN INDICATOR DEVELOPMENT STUDY</b>  Muhammad Farooq, Waqas Ali, Waqar Younas, Faisal Khalil-ur-Rehman, Qasim Ali Qurashi <b>THE ERA OF TRANSFORMATIVE MARKETING: SERVICE QUALITY OF MOBILE APP BASED TAXI SERVICES IN KUALA LUMPUR</b>  Siti Resmi, Reza Widhar Pahlevi, Frans Sayekti <b>FINANCIAL LITERACY AS A DETERMINANT FACTOR IN BUSINESS GROWTH FOR CREATIVE MSMES IN YOGYAKARTA</b>  Badawi, Wiwi Hartati, Istyakara Muslichah <b>INFORMATIONAL AND INTERPERSONAL JUSTICE TOWARDS SATISFACTION: THROUGH THE ROLE OF CUSTOMER EMOTION MEDIATION</b>  Bornia Novita Sari Sabowo, Muafi <b>THE EFFECT OF ISLAMIC WORK ETHIC AND KNOWLEDGE SHARING TO INNOVATION CAPABILITY IN MODERATING ORGANIZATIONAL CITIZENSHIP BEHAVIOUR (OCB) AT PT. PERTAMINA (PERSERO) REVINERY UNIT V BALIKPAPAN</b>  Intan Charadina Putri, Muafi <b>THE IMPACT OF SELECTION, TRAINING AND DEVELOPMENT ON ORGANIZATIONAL PERFORMANCE MODERATED BY ISLAMIC PRINCIPLES AT MAGELANG ISLAMIC HOSPITAL</b> Asep Ismail, Muafi <b>THE EFFECT OF TALENT MANAGEMENT, SERVANT LEADERSHIP AND TRUST ON EMPLOYEE PERFORMANCE MEDIATED BY ONLINE TRAINING (STUDY OF PT. RUMA EMPLOYEES)</b>  Tri Pujiastuti, Muafi <b>THE EFFECTS OF AUTHENTIC LEADERSHIP AND SELF EFFICACY ON WORK ENGAGEMENT MEDIATED BY ORGANIZATIONAL COMMITMENTS (STUDY AT ALKAIFI TEACHERS ISLAMIC BOARDING SCHOOL SOMALANGU KEBUMEN)</b>  Muafi, Muhammad Azim <b>THE EFFECTS OF SERVANT LEADERSHIP AND ORGANIZATIONAL CULTURE ON EMPLOYEE PERFORMANCE MEDIATED BY JOB SATISFACTION (STUDY AT ALKAIFI ISLAMIC BOARDING SCHOOL SOMALANGU KEBUMEN)</b>

# **2019 QUALITY FESTIVAL CONFERENCE**

**29 May - 1 June, Faculty of Engineering, Kragujevac**

Raed Ibrahim

**DIGITAL QUALITY MANAGEMENT SYSTEMS: BENEFITS AND CHALLENGES**

Abd-Elrahman Abd-Elrahman, Sally Hassan

**THE BALANCED ROCKET MODEL FOR MEASURING AND MANAGING ORGANIZATIONAL PERFORMANCE**

Sofyan Ashari Nur

**INNOVATION CAPABILITY, ABSORPTIVE CAPACITY AND SUPPLY CHAIN INTEGRATION IN SMES PERFORMANCE: CASE STUDY OF CREATIVE INDUSTRY IN YOGYAKARTA, INDONESIA**

Dessy Isfianadewi

**STRATEGIC ORIENTATION AND SUPPLY CHAIN QUALITY MANAGEMENT ON MSME'S QUALITY PERFORMANCE: CASE OF EARTHENWARE KASONGAN**

Jun Surjanti, Yoyok Soesatyo Sanaji, Setya Chendra Wihawa

**THE TRA (THEORY OF REASONED ACTION) MODEL OF SUSTAINABLE BEHAVIORAL INTENTIONS (SBI) OF CULINARY SMES IN SURABAYA**

Abd-Elrahman Abd-Elrahman

**A REVIEW OF TELECOMMUNICATIONS SERVICE QUALITY DIMENSIONS**

Solomon Akpoviroro Kowo, Olufemi Amos Akinbola, Olalekan Akinriola

**THE IMPLEMENTATION OF TOTAL QUALITY MANAGEMENT (TQM) IN THE TELECOMMUNICATION INDUSTRY: PROBLEMS AND PROSPECTS**

Samira Aamir Humaid Al Khayari, Norizan Mohd Kassim

**SERVICE QUALITY: GAP IN AIR TRANSPORTATION**

Anggi Gumilar, Dionisius W Danuanindito, Ivan Oliver, Jeanifer Gunawan, Sfenrianto Sfenrianto

**FACTORS AFFECTING THE ACTUAL USE OF RIDE-HAILING SERVICES (GOJEK/GRAB) IN INDONESIA (JABODETABEK-REGION)**

Alsaddeeq Blaou, Ibrahim Badi, Mohd Abdol Rahman, Mohd Fahrul Bin Hassan

**AN OCCUPATIONAL SAFETY AND HEALTH ASSESSMENT MODEL FOR LIBYAN IRON AND STEEL INDUSTRY**

Elena G. Popkova

**MANAGING ECONOMIC GROWTH ON THE BASIS OF NATIONAL PRODUCT QUALITY IN THE CONDITIONS OF INDUSTRY 4.0**

Sonja Cherepnalkovska, Kristina Bombas Georgievksa, Dejan Ristić

**GLOBAL PROOF FOR CONSISTENT QUALITY - QUALITY CONSTRUCTION PRODUCT**

Ratna Roostika, Cahyo Putra Wibowo

**TOURISM SHOPPING BEHAVIOR: THE ROLE OF DESTINATION IMAGE AND PERCEIVED QUALITY ON WORD-OF-MOUTH**

Tamara Jakovljević, Tadeja Jere Jakulin, Gregor Papa

**THE ROLE OF COLOR SENSING AND DIGITALIZATION ON THE LIFE QUALITY AND HEALTH TOURISM**

# 2019 QUALITY FESTIVAL CONFERENCE

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Adriana Vallejo, Stefos Efstathios, Mercy Guamán, María Banegas, Adrián Narvaez  
**THE EFFECTIVENESS OF APPLYING STORYTELLING IN ADVERTISING SPOTS**

Muafi, Qurotul Uyun  
**THE ALIGNMENT OF INNOVATION STRATEGY, ISLAMIC HRM PRACTICES, AND ORGANIZATIONAL PERFORMANCE: A CONTINGENCY APPROACH**

Jun Surjanti, Yoyok Soesatyo, Sanaji Sanaji, Setya Chendra Wibawa  
**HOW THE IMPLEMENTATION OF SCIENCE AND TECHNOLOGY TRANSFORMATION IN DEVELOPING POTENTIAL OF HIJAB SMES IN GRESIK**

Makarand Upadhyaya  
**RELATIONSHIP BETWEEN EMPLOYER BRANDING, EMPLOYEE RETENTION AND COMMITMENT IN PHARMACEUTICAL INDUSTRY: AN EMPIRICAL INVESTIGATION**

## Notable places to visit during the stay ...

Attractions ...	Restaurants...
	<b>Museum October 21 and Memorial Park Šumarice</b> Desankin venac bb, Kragujevac 34000, Serbia
	<b>Museum Zastava</b> Trg topolivaca 4, 34000 Kragujevac (7,00 - 15,00h)
	<b>Knjaževsko-Srpski Teatar</b> Theatar "Joakim Vujić" Daničićeva 3, Kragujevac 34000, Serbia
	<b>Plaza Cineplex</b> Modern Shopping-Mall, Movie Theatre Bulevar kraljice Marije 56, Kragujevac 34000, Serbia
	<b>Restaurant Vodenica</b> Cuisines: Central European, International Starine Novaka 56   Kragujevac 34000, Serbia +381 34 313104
	<b>Restaurant Dvoriste</b> Cuisines: International, Yugoslavian Save Kovacevica bb   Jezero Bubanj, Kragujevac 34000, Serbia +381 034 353 943
	<b>Restaurant Lovac</b> Cuisines: European Svetozara Markovića 17   Kragujevac, Serbia
	<b>Patisseries Srce</b> Location 1: Kneza Miloša 3 and Location 2: Bulevar Kraljice Marije br 54   Kragujevac 34000, Serbia +381 34 304 320